

QUIDNET MEDIA, LLC  
2300 West Empire Avenue  
Burbank, CA 91504

APPEARANCE RELEASE

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I authorize Quidnet Media, LLC ("Producer") and a broadcast, cable, or other television platform ("Company") and their respective parents, affiliates, subsidiaries, licensees, successors and assigns (individually and collectively Producer and Company may also be referred to as "you") to make use of my appearance for the program tentatively entitled "Untitled Toilet Paper Wedding Dress Project" (the "Program") and in connection with Producer, Company or otherwise. I acknowledge and fully understand that I am in no way a contestant in the Toilet Paper Wedding Dress Contest ("Contest"). I understand that I am in no way eligible to win a prize.

I agree that you may tape and photograph me, and record my voice, conversation and sounds, including the performance of any musical composition(s), during and in connection with my appearance and that you shall be the exclusive owner of the results and proceeds of such taping, photography and recordings with the right, throughout the universe, an unlimited number of times in perpetuity, to copyright, use, reuse, modify, and to license others to use, in any manner, all or any portion of such recordings or a reproduction thereof, in connection with the Program, any derivative works based upon the Program, and in connection with Producer, Company or otherwise. For purposes of clarity, I expressly waive any and all moral rights I may have in connection with my appearance.

I further agree that you may use, reuse and license others to use my name, voice, likeness and any biographical material concerning me, in any and all media now known or hereafter devised in connection with the Program, any derivative works based upon the Program, and in connection with Producer, Company or otherwise, and in the promotion, advertising, sale, publicizing and exploitation of the foregoing, and otherwise, throughout the universe in all media, an unlimited number of times in perpetuity. I further represent that any statements made by me during my appearance are true, to the best of my knowledge, and that neither they nor my appearance will violate or infringe upon the rights of any third party. I shall indemnify you and hold you harmless from any liability or claimed liability in connection with my appearance, materials furnished by me (if any) and/or any words spoken by me in connection with the Program.

I understand and acknowledge that, whether or not I am a member of any union or guild, my appearance on the Program does not fall under the jurisdiction of any collective bargaining agreement. I hereby waive any right of inspection or approval of my appearance or the uses to which such appearance may be put. I acknowledge that you will rely on this permission potentially, at substantial cost to you and hereby agree not to assert any claim of any nature whatsoever (including without limitation, claims based on personal injury, invasion of privacy, violating religious practices or beliefs, fraudulent inducement, defamation or right of publicity) against anyone relating to the exercise of the permissions granted hereunder and in no event will I have the right to seek or obtain injunctive or other equitable relief. Nothing contained herein shall be deemed to obligate Producer or Company to exercise any of the rights herein granted.

Except as authorized by Producer, I will not, or authorize others to, receive or generate any monetary advantage from my appearance on the Program.

I understand that **confidentiality** is of the utmost important for this Contest and Program and I will not use or disclose to any party any information learned as a result of my participation in the Program, including, but not limited to, in any media format whatsoever (including without limitation, social networking sites, e.g., Facebook, Twitter). Disclosure by me in violation of the foregoing shall constitute and be treated as a material breach of this Appearance Release which will cause irreparable harm to Producer and/or Company and such disclosure could expose me to serious legal liability.

This Release shall be governed by and interpreted in accordance with the laws of the State of California and I agree to submit to the jurisdiction of the State of California. Any controversy or claim relating to this Release ("Claim") shall be governed by and construed in accordance with the substantive laws of the State of California without regard to California choice of law rules. All Claims shall be submitted to final and binding arbitration, to be held in Los Angeles County, California, before a single arbitrator, in accordance with California Code of Civil Procedure §§ 1280 et seq. The arbitration shall be initiated and conducted according to the applicable JAMS Arbitration Rules and Procedures, except as modified herein, including the Optional Appeal Procedure, at the Los Angeles office of JAMS, or its successor ("JAMS") in effect at the time the request for arbitration is made. This is the complete and binding agreement between us, superseding all prior understandings and communications with respect to the subject matter hereof. This agreement cannot be terminated, rescinded or amended except by an agreement signed by the parties. I warrant that I am at least 18 years of age (or, if not, that my parent or legal guardian has agreed to the foregoing and signed below) and that I have the full and unrestricted right to enter into this agreement.

(Please Print) Name:	_____	_____
Address:	_____	Signature
	_____	_____
City/State/Zip:	_____	Date
Phone #	_____	