

QUIDNET MEDIA, LLC  
2300 West Empire Avenue  
Burbank, CA 91504

MATERIALS RELEASE

For good and valuable consideration, receipt of which is hereby acknowledged, I/we hereby grant to Quidnet Media, LLC ("Producer") and a broadcast, cable, or other television platform ("Company") and their respective parents, affiliates, subsidiaries, licensees, successors and assigns the right to use that certain photograph, video recording, audio recording, drawing or other materials as described below ("Materials") provided by me/us to Producer, and my/our physical likeness, name and/or voice in so far as same is included therein, in connection with the program tentatively entitled "Untitled Toilet Paper Wedding Dress Project" ("Program") and in connection with Producer and/or Company or otherwise.

Nature and Description of Materials: all materials provided by me (or by Contestant on behalf of me) to Producer in connection with the Untitled Toilet Paper Wedding Dress Contest and/or Program (e.g. photos, videos, artwork, designs, etc.)

I/we agree that Producer may use, and license others to use, the Materials, all or any portion thereof or a reproduction thereof, without cost, throughout the world, in perpetuity, in all media and in any manner, in connection with the Program and in the promotion, advertising, sale, publicizing and exploitation of the Program and/or Company or otherwise. For purposes of clarity, I/we expressly waive any and all moral rights I/we may have in connection with said Materials.

I/we hereby waive any right of inspection or approval of said Materials or the uses to which such Materials may be put hereunder. I/we represent and warrant that I/we have the right to grant Producer and Company the rights granted herein and that no other rights or licenses from any other person or source are required in connection with the use of the Materials hereunder. I/we shall indemnify and hold Producer harmless from any liability or claimed liability in connection with a breach of any representation or warranty or agreement made by me/us herein. I/we acknowledge that Producer will rely on this permission potentially, at substantial cost and hereby agree not to assert any claim of any nature whatsoever (including without limitation, claims based on invasion of privacy, violation of religious practices or beliefs, fraudulent inducement, defamation or right of publicity) against anyone relating to the exercise of the permissions granted hereunder and in no event will I/we have the right to seek or obtain injunctive or other equitable relief. Nothing contained here shall be deemed to obligate Producer to use the Materials.

I understand that **confidentiality** is of the utmost important for this Contest and Program and I will not use or disclose to any party any information learned as a result of my entering into this Agreement or involvement with the Program, including, but not limited to, in any media format whatsoever (including without limitation, social networking sites, e.g., Facebook, Twitter). Disclosure by me in violation of the foregoing shall constitute and be treated as a material breach of this Appearance Release which will cause irreparable harm to Producer and/or Company.

This Consent for Use of Materials shall be governed by and interpreted in accordance with the laws of the State of California and I agree to submit to the jurisdiction of the State of California. Any controversy or claim relating to this Release ("Claim") shall be governed by and construed in accordance with the substantive laws of the State of California without regard to California choice of law rules. All Claims shall be submitted to final and binding arbitration, to be held in Los Angeles County, California, before a single arbitrator, in accordance with California Code of Civil Procedure §§ 1280 et seq. The arbitration shall be initiated and conducted according to the applicable JAMS Arbitration Rules and Procedures, except as modified herein, including the Optional Appeal Procedure, at the Los Angeles office of JAMS, or its successor ("JAMS") in effect at the time the request for arbitration is made. This is the complete and binding agreement between us, superseding all prior understandings and communications with respect to the subject matter hereof. This agreement cannot be terminated, rescinded or amended except by an agreement signed by the parties.

I/we acknowledge that I/we have read this Consent for Use of Materials prior to signing it and understand its contents. I/we warrant to Producer that I/we am/are at least 18 years of age (or, if not, that my parent or legal guardian has agreed to the foregoing and signed below) and that I/we have the full and unrestricted right to enter into this agreement.

(Please Print) Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone # \_\_\_\_\_

\_\_\_\_\_  
Signature Date  
\_\_\_\_\_  
SSN #: \_\_\_\_\_